



24349.010

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: Jansen et al.  
Serial No.: 09/714,857  
Filed: November 16, 2000  
For: *Loyalty Program Tracking and Conversion System*  
Examiner: James W. Myhre  
Group Art Unit: 3622

September 24, 2004

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF  
NON-COMPLIANT AMENDMENT (37 CFR 1.21)**

Sir:

In response to the Notice of August 19, 2004, Applicants file a Corrected Amendment and a Request for a One Month Extension of Time to permit the filing of this Response.

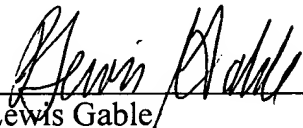
The Legal Instruments Examiner has checked items 4A-E of the Notice. The undersigned respectfully asserts that his original Amendment of June 23, 2004 satisfied all of these items except 4E, which required that the claims start on a separate page. The claims of the Corrected Amendment, as enclosed herewith, does start on a separate page. In a conversation with Primary Examiner Myhre, he agreed with the undersigned that the original Amendment complied with items 4A-D and with the provisions of 37 CFR 1.121.

Enclosed are the Corrected Amendment and original Notice.

If the Legal Instrument Examiner or the Primary Examiner has any question about this Response, he is requested to call the undersigned.

Respectfully submitted,

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**CORRECTED AMENDMENT**

Sir:

In response to the outstanding Office Action dated December 19, 2003, please amend the above identified application as follows: